



**Do you know if your Credit Card Portfolio is profitable?
Do you know what it's worth?**

Brookwood Capital's principals have worked with hundreds of credit unions over the past 22 years to help them understand their credit card business.

The first step in measuring the quality of any asset is to determine how that asset is performing. Credit card loans can be the most profitable loan products you offer, but they can also be the most challenging to understand. Many Credit Unions do not have the expertise or the resources required to truly know their credit card business. Often, the complexities of running a credit card business make it difficult to know if your own portfolio is profitable.

That is where Brookwood Capital can help. We are recognized, industry experts in the credit card business. Our portfolio valuation program will step you through the process of creating a P&L statement for your entire portfolio. Then we will gather the required information to assess the current value of your portfolio today. We show you how your portfolio might change over time and we ultimately provide you with options and recommendations based on your specific goals and objectives.

Credit Card Portfolio Valuation

*Featuring a Custom
Credit Card P&L Statement
for your Credit Union.*

What you get:

PROFIT & LOSS STATEMENT

Our proprietary financial modeling system can show you exactly how profitable your credit card portfolio really is.

CURRENT VALUE ASSESSMENT


Our extensive experience and deep knowledge of the credit card business can help you understand the true worth of this important asset.

FUTURE VALUE PROJECTIONS

Our 5 year model will show you what you can expect if your card portfolio continues on its current course.

OPTIONS AND RECOMMENDATIONS

We will provide you a summary of your current situation along with various options and recommendations based on your goals and your current portfolio situation.



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